



PORTFOLIO

HIKARU RAABE
Founder & Lead Designer

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Who is she?

A Creative Journey Across Continents

Born on September 25, 1992, Hikaru's creative journey began in New Zealand, where she attended high school to study English and discovered a passion for art. She pursued a degree in fine arts and design at university, followed by a year in Australia to immerse herself in a new culture and broaden her perspective. Upon returning to Tokyo, she refined her skills in graphic and web design at a vocational school before beginning her career, which took her to three different firms in Tokyo. From graphic designer to art director, she built a diverse portfolio, collaborating with teams to bring creative visions to life. In 2023, she moved to the United States after marrying a U.S. citizen and launched her own small business, opening new opportunities to expand her design career. Outside of work, she enjoys traveling, photography, and spending time with her dog, Layla, constantly seeking inspiration for her creativity.

Hikaru Raabe

• — **BRANDING**

• — **WORKS OF THE
LAST 2 YEARS**



A JOURNEY THROUGH UNIQUE IDENTITIES

Over the past two years, I've worked on a range of projects that have shaped modern business solutions, including my own small business. My contributions have included creating impactful marketing collaterals, designing intuitive UI/UX experiences, and designing expo booths, among other things. By working directly with clients, I was able to demonstrate strong communication skills and create designs that met their specific needs.

CSL Inc.

May 2023 - August 2024

CSL Inc. is the U.S. subsidiary of Japan's leading drone manufacturer, specializing in advanced drone technology. This project focused on creating a fresh brand identity for the U.S. market, which included designing a corporate website, business cards, exhibition materials, and other marketing assets to establish a strong industry presence.

Concept

To gain traction in the U.S. market, ACSL Inc. needed a brand identity that resonated with American industries. The goal was to showcase its cutting-edge drone technology while positioning the company as a trusted partner in sectors such as infrastructure inspection, public safety, and environmental protection. The new identity was crafted to emphasize precision, reliability, and innovation, ensuring ACSL stands out in a competitive market.



Exhibition Signage Design
Project Duration: 5 days
May 2024



SEE THE WEBSITE

Corporate Web Design & Development

I designed and developed ACSL Inc.'s corporate website using custom WordPress. From creating the logo and capturing high-quality drone photography to implementing custom features, I ensured a modern, responsive site that effectively communicates the company's expertise. The website

features sections on products, company history, and dealer networks, with interactive elements that enhance the user experience. It is optimized for performance and mobile responsiveness and conveys ACSL's values of precision, reliability, and excellence.

Web Design & Development
Project Duration:
1.5 month
August 2023



Brochure Design

I designed brochures that highlight ACSL's advanced drone technology, with a focus on distinguishing key product offerings in the market. Examples include the integrated smart controller, which offers intuitive control, and the swappable Camera system, which en-

ables quick camera changes for versatile applications. These brochures present the technology in a clean, professional layout that effectively communicates each product's unique benefits.



Brochure Design
Project Duration:
1 week each
August 2024



Sticker Design
Project Duration:
3 days each
August 2023

Sticker Design

To support a promotional campaign, I designed a series of vibrant and engaging stickers that align with ACSL's brand identity. These creative, fun additions enhanced customer experience while reinforcing the brand's innovative spirit.

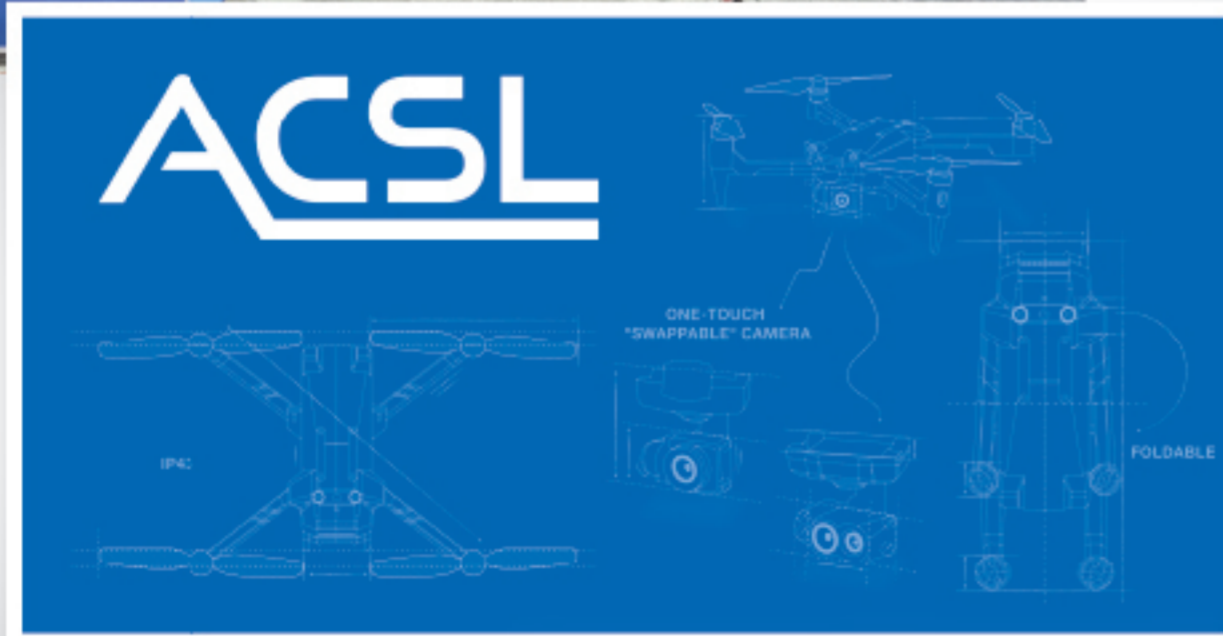
TRADE SHOW

Booth Design

This booth design merges history and innovation, capturing the essence of drone technology through a unique hand-drawn sketch concept. A rear tower serves as the focal point, displaying the company's evolution with carefully curated product images and key milestones. The design integrates traditional craftsmanship with modern aesthetics, offering a visually striking experience that highlights ACSL's commitment to cutting-edge technology.



Booth Design
Project Duration: 2 week, May 2023



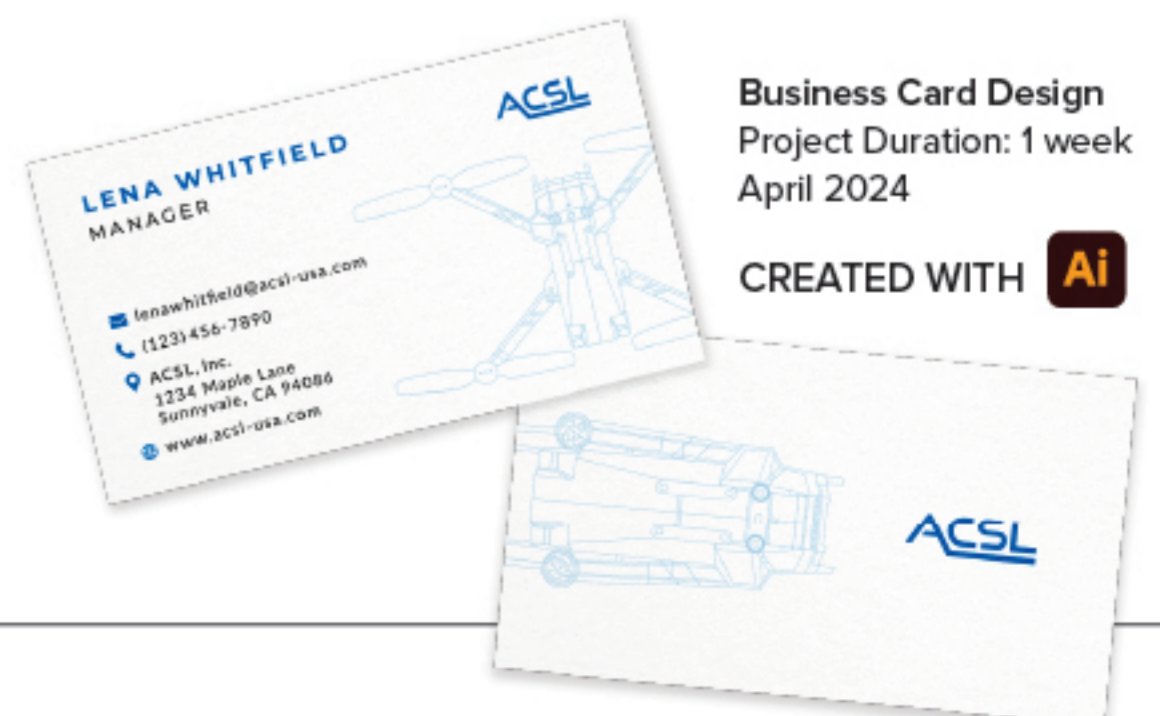
*The color has been adjusted for improved visibility

“ *The booth design was a good representation of our brand and really helped us stand out!* ”

— CTO, ACSL Inc.

Business Card Design

I designed a business card featuring a friendly drone character, blending innovation with a professional yet approachable look. This character-driven design adds personality while maintaining a sleek, modern aesthetic.



Business Card Design
Project Duration: 1 week
April 2024

CREATED WITH **Ai**

Lumière Femme

NOVEMBER 2024

About the Project

This project focused on developing the brand identity, logo, packaging, and marketing materials for the Lumière Femme Botanical Collection. Created for my portfolio using AI, the brand specializes in eco-friendly beauty products.

Concept

Combining nature's essence with refined luxury, this collection celebrates sustainability and women's empowerment. I designed it with a soft, feminine touch, creating an elegant and modern luxury aesthetic.



Logo Design

The logo features a serif font for "Lumière Femme" with a complementary sans-serif for "Botanical Skincare." A subtle emphasis on the letter 'e' adds a delicate feminine detail, while organic lines and minimalist styling embody modern luxury.



Hand Cream Packaging

I designed the hand cream packaging with delicate botanical illustrations, earthy tones, and a minimalist aesthetic, blending sustainability with a sophisticated, high-end look. Subtle texture enhances its elegance, ensuring a refined presentation.



Color Palette

Green tea evokes freshness, sunflower adds warmth, and eucalyptus introduces a soothing, earthy tone, each element reinforcing the brand's natural beauty.



Product Highlights

The graphic utilizes the hand cream's rich texture, paired with an earthy-toned, clean layout for easy brand recognition highlighting its luxurious yet natural appeal.



Colored Logo Design

The colored logo features a vibrant orange background symbolizing energy, contrasted with a green logo representing nature and sustainability.

CREATED WITH AI PS

About the Project

This is the branding and design work for my personal business, Coral Creative Studio, a design studio based in Bend, Oregon. With a passion for bold minimalism and a love for the natural world, my designs emphasize simplicity and elegance, drawing inspiration from the beauty around us. At Coral Creative Studio, I focus on creating designs that not only look stunning but also tell meaningful stories.

Concept

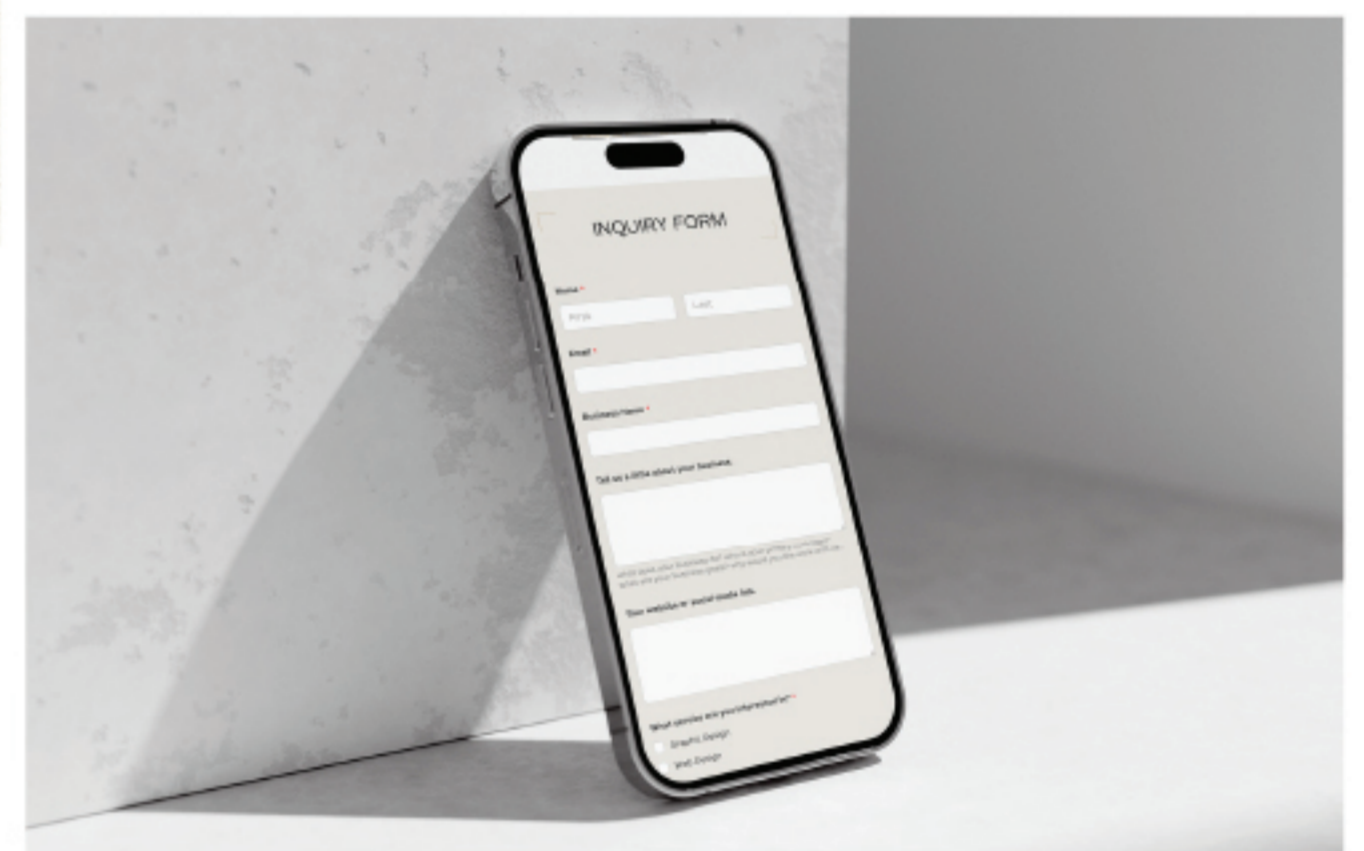
The brand's visual identity is inspired by natural elements such as coral reefs, ocean waves, and the soft hues of sand. These organic influences shape the aesthetic, creating a sense of harmony and tranquility. Soft, flowing lines and vibrant yet grounded tones reflect nature's beauty while maintaining a modern, minimalist approach.



Web Design & Development
Project Duration: 2 months
July 2024 - September 2024

Web Design & Development

I designed and developed a sleek, modern website for Coral Creative Studio using custom WordPress. The layout is clean and minimalist, ensuring a professional yet intuitive user experience. The site features mobile responsiveness, seamless navigation, and unique coding effects to enhance interactivity.



SEE THE WEBSITE



Business Card Design

I created a business card that reflects the brand's bold minimalism. Using clean, earthy tones, the design balances professionalism with authenticity. Printed on matte organic paper, it conveys eco-conscious values while maintaining a refined yet approachable aesthetic.



Business Card Design
Project Duration: 5 days
October 2024

CORAL
CREATIVE STUDIO



[Left] Logo Design
[Right] Emblem
Project Duration:
3 days
September 2024

Logo Design

I designed the logo to creatively shape each letter of "Coral" into flowing ocean waves, with the 'O,' 'R,' and 'A' forming undulating, organic forms. "Creative Studio" is set in a sleek sans-serif font for contrast. The emblem combines abstract coral, symbolizing growth and creativity, with a diamond at the top to represent clarity and precision.

WEB



WEB DESIGN

2021 - 2025

UI/UX

I've had the privilege of working on various web design projects, including a renowned jewelry brand, a restaurant booking landing page, and a fashion e-commerce site. Each time, I collaborated closely with developers to optimize user experience and create responsive, user-friendly websites. Additionally, beyond UI design, I've worked with WordPress to assist in publishing press releases and managing marketing content, further enhancing my versatility in web solutions.



DESSERTS

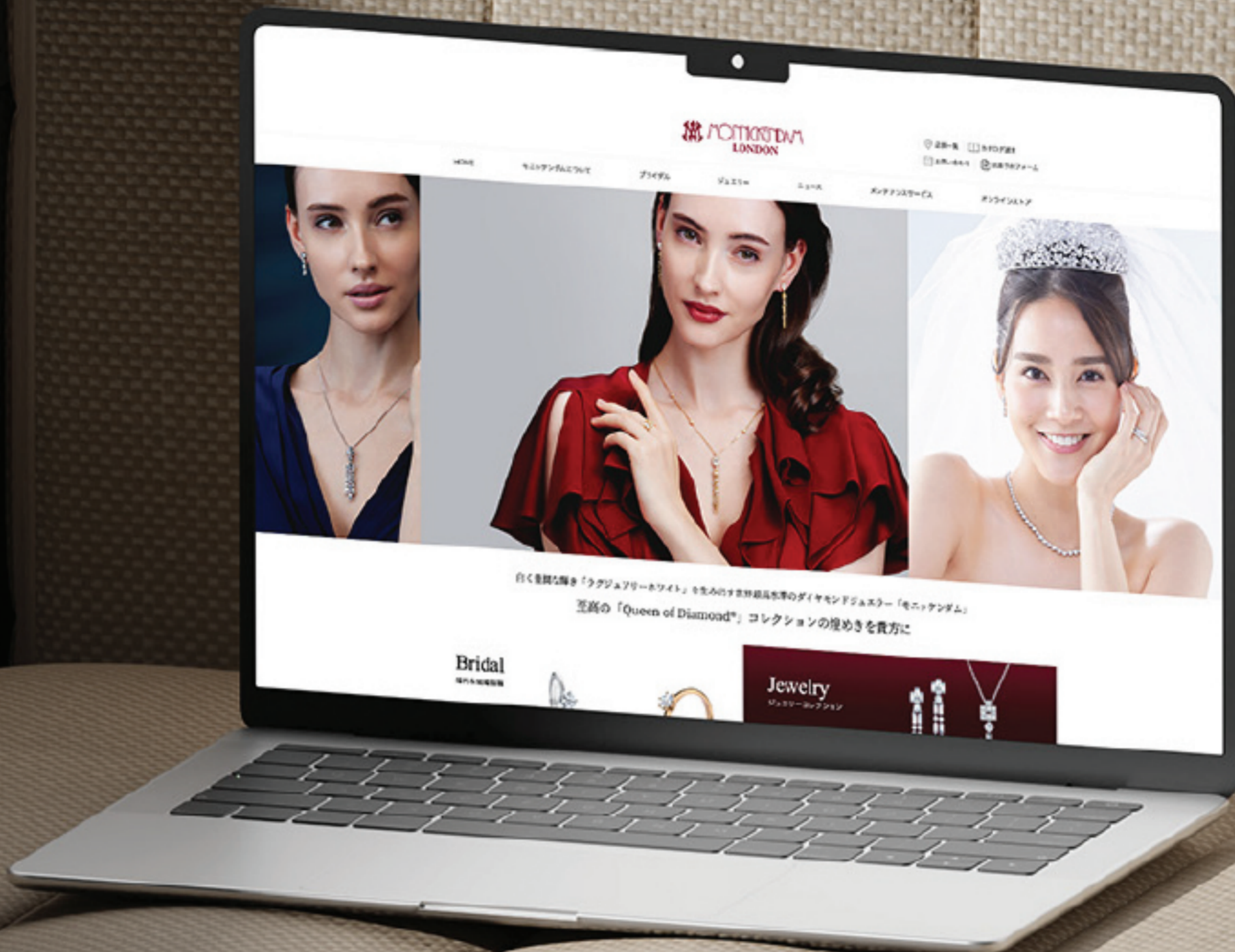


MONNICKENDAM LONDON

Gault & Millau

Suzunoya

LACQUERO



MONNICKENDAM LONDON



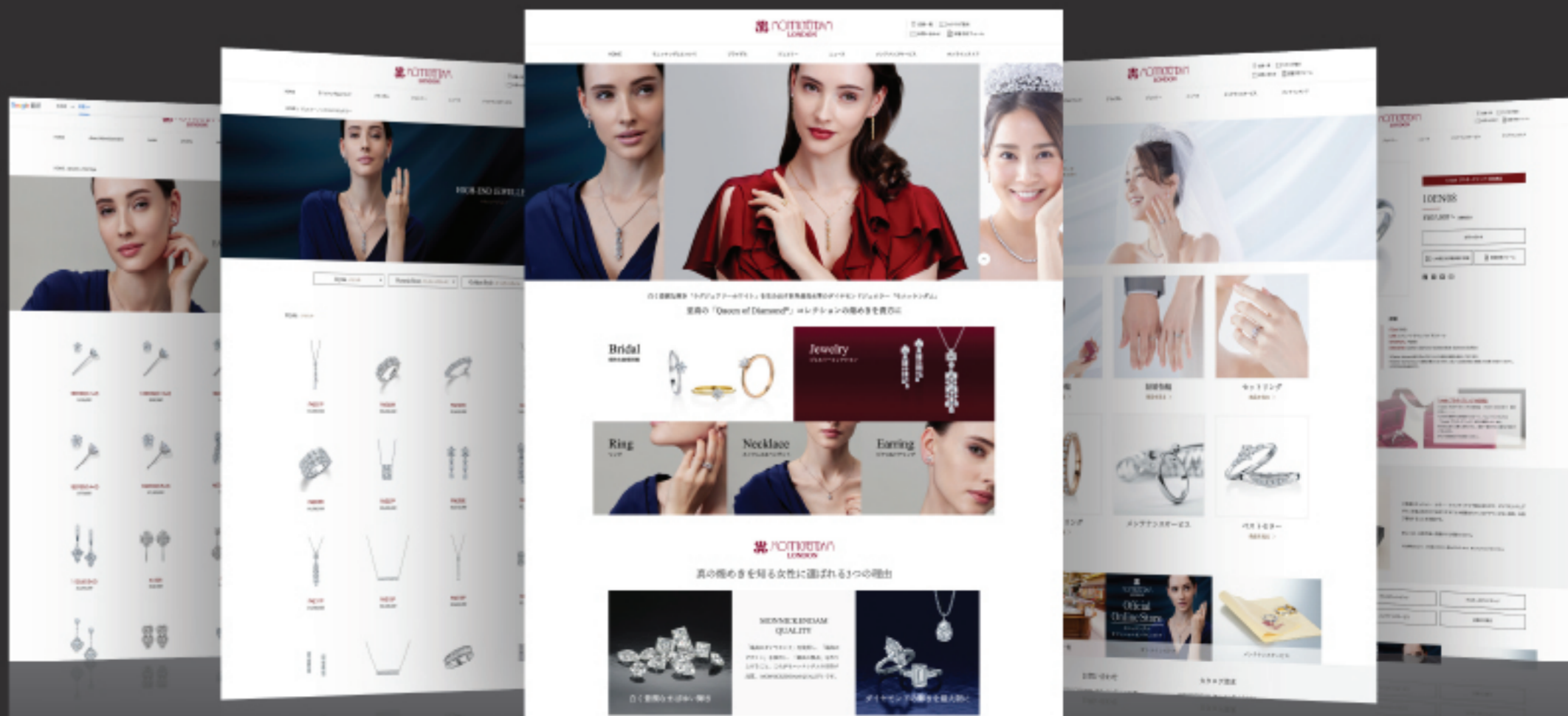
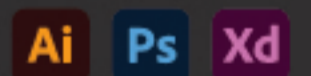
About the Project

I led the art and UI design for the Japanese edition of Gault & Millau, the prestigious French restaurant guide. The project called for a sophisticated website that respected the brand's legacy while appealing to a Japanese audience. The design features refined typography, a modern color scheme, and intuitive navigation, while custom motion graphics add subtle interactivity, enhancing both elegance and modernity.

Web Design
Project Duration: 3.5 months
December 2022 - March 2023



CREATED WITH



What's Gault & Millau?

レストランガイド「ゴ・エ・ミヨ」とは

2人のフランス人ジャーナリスト、アンリ・ゴ (Gault) とクリスチャン・ミヨ (Millau) によって、1972年にパリで創刊され、現在は世界15カ国で展開。2017年には、日本版も発刊されました。

「ゴ・エ・ミヨ」は、単に料理だけでなく、「予約の電話から見送りまで」を総合的に評価し、レストランという舞台全体を支えるプロフェッショナルに注目する独自の姿勢を貫いており、料理界でも高い信頼性を保ち続けています。

食べる喜びと感動を伝えること。食における新しい出会いも創出すること。それが、私たち「ゴ・エ・ミヨ」の願いです。



食の新しい潮流を見つめます

「ゴ・エ・ミヨ」は料理の伝統や技術を踏まえ、新しい才能と、生まれようとする食の潮流を見極め、推奨することが重要な役割であると考えています。次のステージへ挑戦し、明日の料理界を担っていく新進気鋭のシェフ・料理人をいち早く見出し、支援していきます。

食文化の「今」を伝え、その進化を支えます

「ゴ・エ・ミヨ」は単なるレストラン・飲食店のガイドブックではありません。発刊以来、各国の食文化を掘り下げることで見える「今」を伝え、高い信頼と評価をいただけてきました。それぞれの地域で育まれた食材、その調理法、ワインや日本酒などが、現代の感覚をどのように反映しているか、その動向に注目し、進化を後押ししていきます。



その土地ならではのテロワールと、その多様性を重視します

「ゴ・エ・ミヨ」を最も特徴づけるものは、フランス語で土地や風土を意味する「テロワール」です。私たちは、「今、ここでしか」味わえない、地域ならではの食材や調理法に着目し、その多様性を追い求めていきます。



2022.03.14 オンライン発刊イベントを3月16日に開催予定

2022.03.14 「ゴ・エ・ミヨ 2022」Amazonにて予

Award Recipients

2022年 受賞者



レヴォ 富山県

Cuisinier de l'année

今年のシェフ賞

谷口 英司

EIJI TANIGUCHI



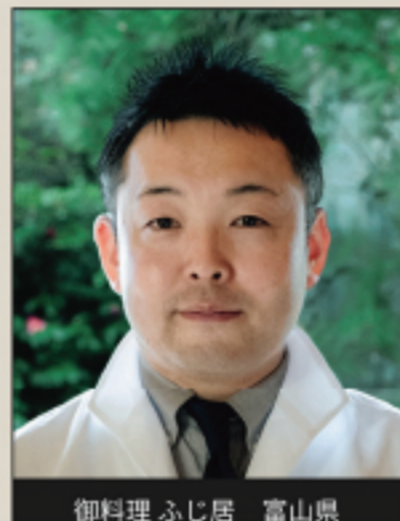
レクレール 東京都

Grand de Demain

明日のグランシェフ賞

田熊 一衛

ICHIIEI TAGUMA



御料理 ふじ居 富山県

Grand de Demain

明日のグランシェフ賞

藤井 寛徳

HIRONORI FUJII



モトイ 京都府

Grand de Demain

明日のグランシェフ賞

前田 元

MOTOI MAEDA

The Restaurants

ゴ・エ・ミヨ2022掲載店舗一覧

Home > 検索結果 > グッチ オステリア ダ マッシモ ボットゥーラ トウキョウ

店名

グッチ オステリア ダ マッシモ ボットゥーラ トウキョウ

Gucci Osteria da Massimo Bottura Tokyo

カテゴリー ガストロノミー

ジャンル 西洋料理 / イタリア料理

シェフ リオネル・ペカ

2022掲載点数 15.0/20 🍷🍷🍷



お問い合わせ 03-6264-6606

Gault & Millau

About the Project

I led the art and UI design for the Japanese edition of Gault & Millau, the prestigious French restaurant guide. The project called for a sophisticated website that respected the brand's legacy while appealing to a Japanese audience. The design features refined typography, a modern color scheme, and intuitive navigation, while custom motion graphics add subtle interactivity, enhancing both elegance and modernity.

Web Design
Project Duration: 2 months
February 2022 - April 2022

CREATED WITH
Ai Ps Xd Pr



Suzunoya

About the Project

This project is a collaboration with Suzunoya, a prestigious Japanese kimono brand, to promote rentals and sales for Coming of Age Day. I redesigned three pages: rentals, sales, and a new landing page. Working closely with the sales team, art director, developers, and photographers, I ensured the design aligned with Suzunoya's vision. My goal was to combine modern sophistication with youthful energy, highlighting the quality and craftsmanship of these premium garments. The result is a refined, contemporary design that appeals to a younger, style-conscious audience while showcasing Suzunoya's prestige.

Web Design
Project Duration: 1.2 months each
November 2021 - January 2022

CREATED WITH



Today, I am the *most beautiful in my life.*



わたし、咲く。

晴れの日の舞台を彩る、色鮮やかなふりそでの花。あなたが袖を過ぎれば、そのふりそでは世界にたったひとつの大輪の花となる。自分らしく、美しく、そして艶やかに。これからの人生が、輝きに満ちたものであることを願って。さあ、あなたはどんな花を咲かせますか。

FURISODE COLLECTION

鈴乃屋振袖コレクション



振袖コレクション一覧

SET & SUPPORT

振袖とセットで安心！小物セット/サポートプラン

NOYA * SUZUNOYA * SUZUNOYA * SUZUNOYA

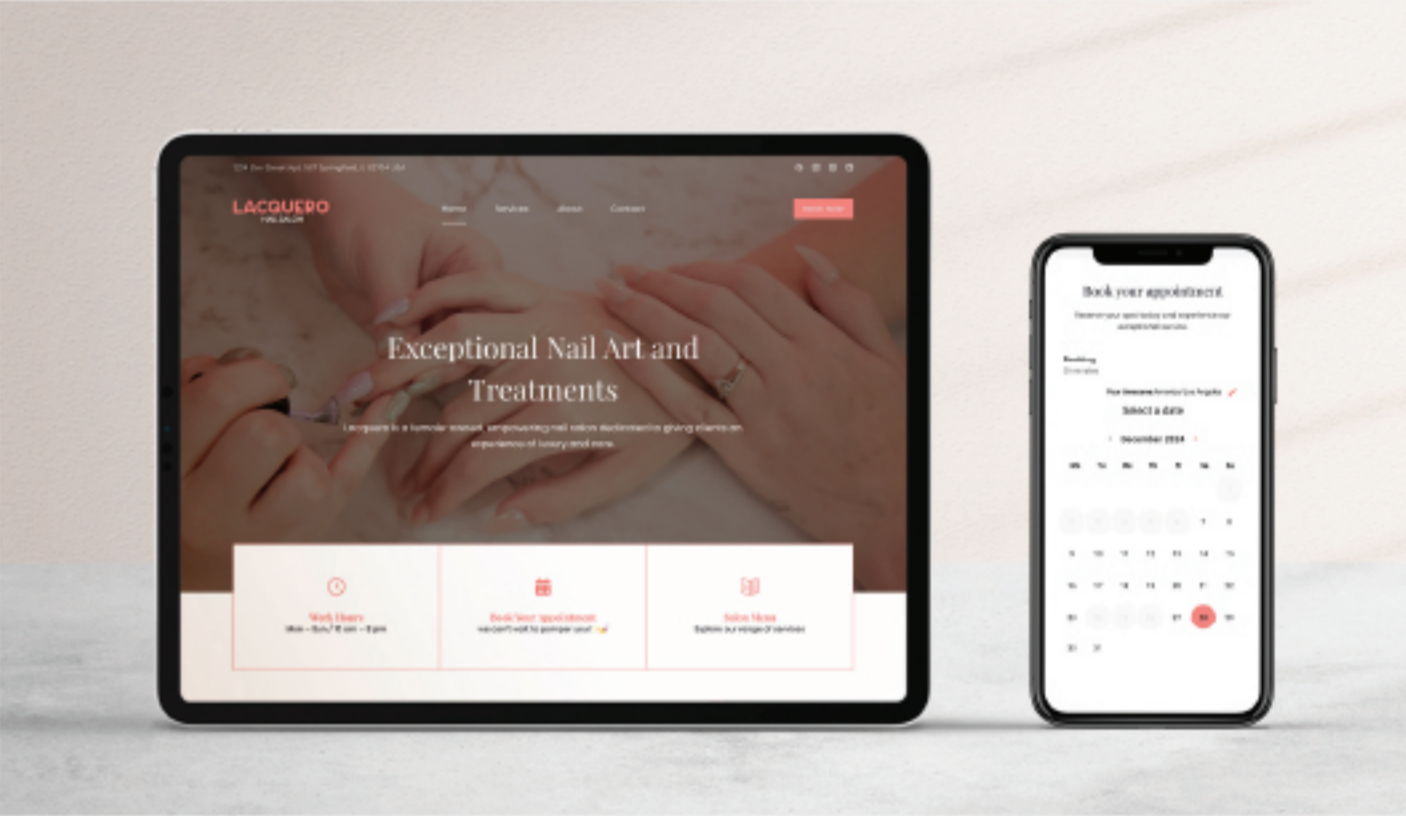
LACQUERO

About the Project

Lacquero is a luxury nail salon concept focused on self-expression and individuality. It offers an elevated experience that empowers women through nail care, blending sophistication with creativity. This fictional brand was created for my portfolio. I designed and developed a custom WordPress website to reflect its luxurious yet approachable essence, integrating a booking plugin for easy appointment scheduling. The site delivers a premium, intuitive experience, showcasing what a real-world brand of this caliber would offer.

Web Design
Project Duration: 2 months
February 2022 - April 2022

CREATED WITH
Ai Ps Figma Wp HTML CSS JS

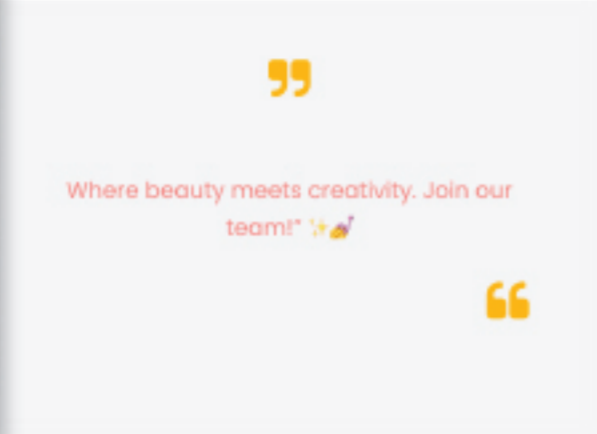


Join the Lacquero Team!

We're always looking to add passionate, talented professionals to our Lacquero family! If you have a love for nails, a dedication to providing exceptional service, and a drive to make every client's experience unforgettable, we'd love to meet you.

At Lacquero, we offer a creative and supportive work environment where your skills can shine, and your career can grow. Whether you're an experienced nail technician or just starting your journey, we provide ongoing training, competitive pay, and the opportunity to work with a dynamic team in a top-tier salon.

Ready to elevate your career? Apply today and become part of the Lacquero experience! 🌟💅



Here Are the Testimonials from Our Lacquero Nail Salon Clients!

"Absolutely 100 Stars!"

I can't say enough good things about Lacquero Nail Salon! If I could, I'd give them 100 stars! The staff is always welcoming and professional, and they make sure to follow all the latest safety guidelines, which I really appreciate. My gel nails last 3-4 weeks without a ch, and they always look flawless. Highly recommend this place to everyone!"

Lucy J. 🌟💅

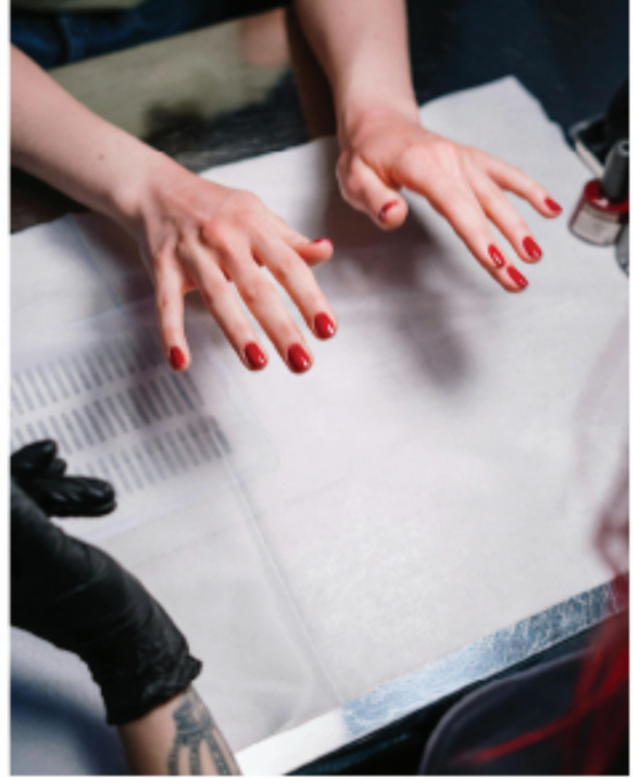


Lacquero is a female-owned, empowering nail salon dedicated to giving clients an experience of luxury, care, and artistry.

Work Hours
Mon - Sun / 12 am - 12pm

Book Your Appointment
we can't wait to pamper you! 🌟💅

Salon Menu
Explore our range of services

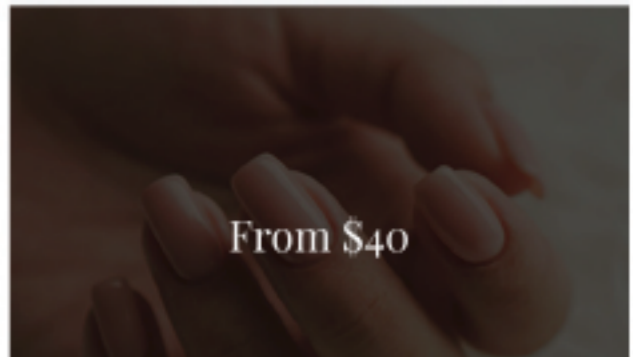


Mission at Lacquero Nail Salon

At Lacquero Nail Salon, our mission is to provide an exceptional nail care experience with a focus on quality, relaxation, and personalized service. As a **female-owned** business, we're dedicated to empowering our clients while delivering flawless nails that inspire confidence and beauty. We use only the best products and techniques, ensuring every visit leaves you feeling pampered and rejuvenated. 🌟💅

LEARN MORE

gel • nails
Natural Gel Extensions
Long-lasting, natural-looking extensions that stay flawless for up to 6 weeks!





華やかなイベントにも映えるヘアスタイル&カラーに更新

ブラウス ¥16,000 (ラウンジドレス) イヤリング、リングともにスタイリスト私物

アウズドルック
Ausdruck
2F | ☎ 03-6427-9461

頭皮やヘアメンテナンスで1年の疲れを癒して
カットやカラー技術に定評があり、アヴェタのヘッドスパやケラタスターゼのトリートメントを受けられるトリピーター純出のヘアサロン。カッシーナのインテリアで統一された高級感のある店内で過ごす時間は、自分へのご褒美ケアとしてもぴったり。

MENU

特別ご優待・ご新規様限定

- ▲AVEDAヘッドスパ&ヘアトリートメント
通常 ¥18,000 → ¥14,500
- ▲AVEDAカラー&AVEDAショートヘッドスパ
通常 ¥19,000 → ¥15,500



オリバーピープルス
OLIVER PEOPLES
1F | ☎ 03-5485-2361

老舗のアイウェアブランドで新しいメガネをご褒美買い
繊細なヴィンテージデザインに現代風のアレンジを加えたシルエットが人気のオリバーピープルス。優しい印象を与える細めフレームや、顔になじむカラー使いなど幅広いラインナップで、今さらおさえて自分に似合うメガネが見つかります。

デイリー使いのメガネも新年に向けて新しく買い替え

モデル着用メガネ ¥45,800 (オリバーピープルス、オリバーピープルス 東京キャリー) スングラス ¥34,300 [中] 薄いバスタブルのレンズがオシャレ感を一気に格上げ。スングラス ¥31,200 [下] テンプルに施された繊細な彫刻デザインが美しい。メガネ ¥29,700 (すべてオリバーピープルス/オリバーピープルス 東京キャリー)



頑張った自分へ / 大切なあの人へ /
年末年始のご褒美はAo〈アオ〉で指名買い!

クリスマスや忘年会など、イベント盛りだくさんのシーズンが到来。特別な日を素敵に演出するアイテム探しはもちろん、1年間頑張った自分へのご褒美、大切な人へのプレゼント選びに、幅広いジャンルのショップが集まる表参道のAo〈アオ〉をチェック!

ECCO
1F | ☎ 03-3797-4192

パーティのための新調シューズはデザイン&快適さが決め手

足裏の凹凸に沿ったフィット感や履きの軽さ、優れたクッション性など、ECCO独自の最新テクノロジーを採用したシューズは、一度履いてみる価値あり! ヒールのあるパンプスも、一体成型による耐久性・屈曲性に優れたソールで、パーティなど長時間のシーンでも疲れ知らず。



[上] 軽量化設計に7.5cmのヒールながら、足裏カーブにフィットするアウトソールで快適な履き心地を実現。ショートブーツ ¥28,000 フィット感とクッション性を両立したウエッジソール。フィレットの足元でシクンを演出。レッドウエッジヒールパンプス ¥18,000 軽地の履き心地から足を守る低反発のインソールを採用。シルバーを選べば、華やかなシーンにもぴったり。フラットシューズ ¥21,000 (すべてECCO/エコー・ジャパン)

撮影/藤吉浩介 (PEACE MONKEY) スタイル/藤田美和 (Beach) ヘアメイク/川島 瞳 (PEACE MONKEY) モデル/大森マイミ 構成/文/Beach デザイン/Beach

快適な履き心地のハイヒールはフォーマルにも普段使いにも◎



— *Fashion and Cosmetic* —

Magazine Design

I did editorial design for top fashion magazines and cosmetic brands, focusing on stylish layouts that reflect each brand's unique identity.

VERY - Fashion Magazine

For the fashion magazine VERY, I designed a four-page spread featuring an advertising campaign for the Ao Building, an upscale shopping center in Tokyo's Omotesando area, home to various luxury brands. The campaign, titled "Make sure to buy your New Year's treats at Ao," inspired an elegant and visually inviting design that captures the excitement of a refined shopping experience. My role as a graphic designer included collaborating with a team of creative directors, art directors, writers, photographers, and fellow designers. We conducted photoshoots at the Ao Building and in a studio to create compelling product imagery. My primary focus was on ensuring the design showcased the products clearly while guiding the viewer's eye smoothly through the layout.

CREATED WITH
Id Ai Ps

VERY - Fashion Magazine
Project Duration: 3 weeks
February 2021



Fashion magazine - Fashion Catalog - Editorial Design

Peach John - Catalog

Peach John is one of Japan's most popular lingerie brands, offering multiple sub-brands tailored to different demographics. I had the opportunity to design their catalogs over several years, working on layouts that aligned with each sub-brand's identity. For one issue, I was tasked with creating a soft, feminine aesthetic using a purple color scheme requested by the brand. Gradient and blur techniques were applied to enhance the design's elegance while reinforcing Peach John's distinctive visual identity.



CREATED WITH
Id Ai Ps

Peach John - Catalog
Project Duration: 2 weeks
February 2020



Attenir – Cosmetic Catalog
 Project Duration: 3 weeks for
 every 4 pages
 September 2020 - August 2021

Attenir is one of Japan's leading cosmetic brands, targeted at middle-aged women. I had the opportunity to work on their cosmetic catalog for several years, collaborating with a team that included the client, creative director, art director, writer, photographer, and designers. Each month, I designed four to six pages, often dividing the work with other designers. We attended weekly client meetings and internal creative sessions, ensuring the design stayed aligned with the brand's vision. Photoshoots were a key part of the process, featuring a well-known fashion model to enhance the catalog's appeal.

“*I focused on creating a balance between elegance and luxury while ensuring the design remained accessible and approachable.*”

I collaborated closely with the writer, creative director, and art directors to discuss ideas and brainstorm concepts each month. Our goal was to ensure that the design was not only visually appealing but also true to the brand's identity. I focused on creating a balance between elegance and luxury while ensuring the design remained accessible and approachable. The challenge was to bring out the unique qualities of each item while maintaining a cohesive visual language. While the product photos and model shots had different styles, I ensured that all elements were aligned with the overall concept and flowed seamlessly throughout the catalog.

PHOTOGRAPHY



NIGHT PHOTOGRAPHY Ps

I conducted a night photography session for Tokyo Metropolitan Expressway Company Limited to encourage drivers to use the expressway through scenic photography. By using slow shutter speed techniques, I captured dynamic light trails from vehicles, showcasing the beauty of night driving in Tokyo. The final images were edited from raw files in Photoshop and are featured on the company's website for promotional use.

Night Photography
Project Duration: 4 days
January 2023



Portrait
Project Duration: 4 days
December 2022

A friend requested a portrait session, giving me the opportunity to conduct an outdoor photoshoot during the autumn season. The vibrant fall foliage provided a stunning backdrop, enhancing the overall aesthetic. I utilized natural lighting to highlight her clear skin, carefully composing each shot to capture the beauty of the season. The images were taken with a Canon 6D Mark II to ensure crisp, high-quality results.



Product Photography
Project Duration: 4 days
June 2024

For ACSL Inc., I captured product photos of a rugged, waterproof drone controller designed for outdoor workers. To emphasize its durability, I placed the controller on a rock in an outdoor setting, creating an authentic, industrial look. The images were then enhanced in Photoshop to refine the final presentation.

All these photos were taken with a Canon 6D Mark II and edited from RAW using Photoshop.

YOUTUBE THUMBNAILS

These two YouTube thumbnails are for fictional videos, created for my portfolio. The "This Hack Actually Works!" thumbnail was designed to be eye-catching and emotionally engaging, while the "Makeup Tutorial" thumbnail targets a female audience, using before-and-after photos to create a strong visual impact.



YouTube Thumbnails
Project Duration: 3 days
November 2024

VIDEOGRAPHY



OSAKA & KYOTO TRAVEL VLOG

This travel vlog takes you through Osaka and Kyoto, known for their vibrant food scene and rich culture. From the lively streets of Dotonbori to Kyoto's serene temples and bamboo forests, I capture the essence of both cities. I added handwritten elements to the video, creating a more intimate feel.

Osaka & Kyoto Travel Vlog
Project Duration: 2 weeks
December 2019



MIYAKOJIMA TRAVEL VLOG

I documented my birthday trip to Miyako Island, capturing breathtaking aerial footage with a DJI drone. The video was edited in Premiere Pro and After Effects, incorporating smooth transitions and visual effects to create a compelling travel vlog.

Miyakojima Travel Vlog
Project Duration: 2 weeks
September 2020



Work 1

T-Shirt Design for the Honolulu Marathon

As part of a competition with 30 designers, I won the opportunity to design a t-shirt for the Honolulu Marathon, commissioned by Central Sports, one of Japan's largest fitness companies. The final design incorporated Hawaiian Hibiscus and Japanese Cherry Blossom flowers, blending cultural elements in a visually striking way. The design was used for the 2018 Honolulu Marathon.



T-Shirt Design for the Honolulu Marathon
Project Duration: 2 weeks
August 2018



Work 2

Advertisement Design for Tokyu Railways

In a competition among 26 designers, my work was selected for a Tokyu

Railways campaign promoting new restaurants opening beneath the railway. The design incorporated a pastel blue color palette to evoke freshness and energy, appearing in station advertisements, magazines, websites, and flyers.



Advertisement Design for Tokyu Railways
Project Duration: 3 weeks
February 2019



Other

WORK

This section showcases a diverse range of projects, including competition-winning designs, product branding, restaurant advertisements, train station advertisements, and logo designs.

Work 4

Logo Design for Empower Nail

I designed the logo and emblem for Empower Nail, a fictional brand created with help from AI. The concept centers on a female-owned nail salon offering luxurious, empowering services. The orange color palette was chosen to evoke positive energy, while the emblem, symbolizing Jupiter, reflects strength and brilliance.

EMPOWER
NAILS



Logo Design for Empower Nail
Project Duration: 5 days
November 2024



Work 3

Luxury Gym Advertisement for Central Sports

I created branding for a luxury fitness center under the Central Sports brand, selecting a black and gold color scheme to emphasize sophistication. The advertisement featured a Western female model using gym equipment, reflecting the brand's diverse clientele. The final design was used in train station advertisements and various promotional materials.



Luxury Gym Advertisement for Central Sports
Project Duration: 1 weeks
November 2018